

## Website Usage and Privacy Policy

*Last updated: June 2017*

Maimon Wealth Management Ltd. (“**MaimonWealth**”) respects your right to privacy. Your ability to make informed choices about the uses of your information is important to us. Our website privacy policy (the “**Privacy Policy**”) provides details on how we collect, use and store information and data that we receive. If you have any comments or questions about our Privacy Policy, please contact us at [privacy@maimonwealth.com](mailto:privacy@maimonwealth.com).

By accessing and using our websites located at [maimonwealth.com](http://maimonwealth.com) and/or [sustainablestrategies.co.il](http://sustainablestrategies.co.il) (altogether the “**Website**”), you agree to be bound by this Privacy Policy and you consent to use of your Personal Information (as defined below) by MaimonWealth as described herein.

As used in this policy, “**Personal Information**” means information that can be directly associated with a specific person or entity such as a name, address, telephone number, e-mail address. You are not required by law to provide us with any such information, but if you do not provide us with such information we may not be able to provide you our services.

If you do not agree to any of the provisions as set hereunder in this Privacy Policy, you should not use the Website.

This Privacy Policy applies to any and all Personal Information we may collect or receive including without limitations through our Website or emails.

This Privacy Policy may be updated from time to time and therefore we ask you to check back periodically to read the most updated Privacy Policy. Your continued use of the Website shall be deemed to be your continued acceptance of the terms of this Privacy Policy, as amended.

### 1. Information we collect

**Personal Information you voluntarily submit**

We may collect your Personal Information in a variety of ways during your use of the Website or as part of your registration to receive our services, such as your name and email.

**Website usage and Log files**

In addition, when you use the Website certain information may be automatically gathered about your computer, browser, operating system, geo-location, IP address or mobile device, or in respect of any other of your activities using the Website.

**Cookies**

When you visit our websites we may utilize cookies, which are small files that are placed on your computer. A cookie contains a string of characters to identify your browser and may be used to help provide a more customized user experience. Most internet browsers are set by default to accept cookies, but you may experience some issues using some of the features of our site if you have opted to not accept cookies.

#### Email submissions

We may keep records of all email communications sent to MaimonWealth. These emails may be processed and used to provide feedback, answer questions, or service some other request.

#### 2. How we use information

Except as expressly set forth herein, we will not share your Personal Information with third parties without your explicit permission, except when required by law, regulation, subpoena or court order.

Personal information submitted to us via the Website will be used for the purposes specified in this Privacy Policy.

We may use your Personal Information to:

- (a) Administer the Website and process your activities in connection with the Website;
- (b) Enable your use of the Website;
- (c) Communicate with you, send you emails;
- (d) Help diagnose problems with our servers.

We may also share your Personal Information with third party vendors or service providers, such as email service providers sending emails on our behalf. We may also authorize third party vendors or service providers to collect information on our behalf.

We may use the Personal Information that you provided us to send you emails about services that we think might interest you. We will not send you such promotional messages if you opt-out from receiving them, or at any time request in writing to stop receiving such messages.

In addition, by analyzing all information we receive, including all information concerning Users, we may compile statistical information across a variety of Users ("Statistical Information"). Statistical Information helps understand trends and customer needs so that new products and services can be considered and so existing products and services can be tailored to customer desires. Statistical Information is anonymous and we will not link Statistical Information to any Personal Information. We may share such Statistical Information with third parties, without restriction, on commercial terms that we can determine in our sole discretion and without compensation to you. We use tools including, without limitation, Google Analytics to collect information about your use of the Services. Google Analytics collects information such as how often users visit the Website, what pages they visit when they do so, and what other sites they used prior to coming to the Website. Google Analytics collects only the IP address assigned to you on the date you visit the Website, rather than your name or other identifying information. Google's ability to use and share information collected by Google Analytics about your visits to this Website is restricted by the Google Analytics Terms of Use located at <http://www.google.com/analytics/terms/us.html> and the Google Privacy Policy located at <http://www.google.com/policies/privacy/partners/>.

### 3. Sharing information

We do not disclose any non-public personal information about our Website users to non-affiliated third parties, except as required by law, to ensure compliance with this and other policies, to prevent and detect possible fraud or misuse of services, and to ensure the protection of imminent harm or danger to MaimonWealth or its employees

We may disclose information about you to any of our employees, officers, agents insofar as reasonably necessary for the purposes as set out in this Privacy Policy.

In administering our Website and services, we may use subcontractors that are located in countries other than your own, and send them information we receive. For example, we may send your information to any countries outside the country in which you reside. All our subcontractors will be subject to non-disclosure and non-use obligations. Nevertheless, some countries may have levels of protection of personal and other information which are different than in your country of residence or business. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

We may share Personal Information with our affiliated entities, or transfer our databases containing your Personal Information to any of our affiliates or any other entity owning or acquiring all or substantially all the assets and business of MaimonWealth whether by operation of law or otherwise.

### 4. Keeping data safe

We maintain generally accepted industry standards (physical, electronic and procedural) to protect Personal Information, both during transmission and once we receive it. However, no method of transmission over the Internet, or method of electronic storage is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Third-party companies we use to provide outside support services are not allowed to use information about our clients for their own purposes and are contractually obligated to maintain strict confidentiality. We maintain limits on their access to our internal information, only if which is necessary to complete the requested services.

We will delete any information provided to us by a user upon the receipt of a written (including via email) request by such user. We cannot restore information once it has been deleted.

### 5. Teaming up against identity theft

Identity theft is a serious concern to all of us. MaimonWealth takes steps to safeguard your information and help protect you from identity theft by never asking for your passwords or account login information via email request; utilizing client identification and authentication procedures before initiating transactions; creating a secure transmission

connection to our websites. You will see a padlock icon and web address beginning with https to indicate the site is secure; ensuring our employees are trained to safeguard personal information about you. You can also help protect your identity and accounts. Here are a few steps to remember: MaimonWealth will never request confidential information in a non-secure or unsolicited email communication; shred any documents that contain personal information or are requesting you to open an account at a company with which you do not intend to do business; regularly check your credit report for unauthorized transactions and activities; protect all personal identification numbers (PINs) and website passwords. Do not share this data.

#### 6. Privacy is not for sale

We may only disclose information that we collect in accordance with this Privacy Policy. We do not and will not sell your personal information to anyone, for any reason, at any time.

#### 7. Third Party Apps and Services

Portions of the Website (including, without limitation, advertisements) may involve linking to or using web apps or services belonging to third parties. We have no control over such third-party sites or services, and all use of third-party sites or services is at your own risk. MaimonWealth cannot accept responsibility for the privacy policies of any such third party site. MaimonWealth is not responsible for content available by means of such sites or services.

#### 8. Children

We do not knowingly collect personal information from children under the age of 13. In the event you become aware that an individual under the age of 13 has enrolled to the services without parental permission, please advise us immediately.

#### 9. Correcting, updating or deleting your information

If you would like to access, correct, amend or delete any of your personal information collected or stored by MaimonWealth, please send a request to [privacy@maimonwealth.com](mailto:privacy@maimonwealth.com). We will retain and use your personal information as necessary to comply with our legal obligations, resolve disputes and enforce our agreements.

#### 10. Updates to this policy

If we decide to change our privacy policy, we will update the Privacy Policy modification date above. We encourage you to review this policy periodically to stay informed on our privacy practices.